

For Immediate Release

April 20, 2016

Three local home builders generously step up for the 6th Annual Habitat Day in the Capital Region.

Edmonton, AB — Habitat for Humanity Edmonton celebrated the sixth annual Habitat Day in the Capital Region with special guests at the Delta Edmonton South. To date 28 homes have been pledged to the Habitat program by local home builders. This year homes were donated by Landmark Group of Builders, Pacesetter Homes Ltd., a Qualico Company, and Daytona Group.

“Capital Region residents are very fortunate to have unparalleled leadership in the housing sector,” said Alfred Nikolai, President & CEO, Habitat for Humanity Edmonton. “The generosity of our home builders has not been matched across the country. Every year our home building community steps up to announce their support of the Habitat program, and the fact that over 28 families have benefitted from the program is a testament to their commitment to the sustainability and success of our capital region communities.”

The purpose of Habitat Day in the Capital Region is to raise awareness of Habitat Edmonton’s work in the capital region. The Habitat program helps families enact generational change by providing affordable home ownership to hard-working families. Families pay an interest-free mortgage that is never more than 25 percent of their income, and each payment they build equity in their home. The Habitat program provides hope for a promising future and allows children the chance to enter adulthood with the tools necessary to succeed.

To date, over \$7 Million in assets has been acquired by the Habitat program through Habitat Day in the Capital Region partnerships.

Habitat’s home ownership program would not be possible without the support of dedicated donors and volunteers. The sustainable Habitat program depends upon the generosity of forward-thinking community leaders and the participation of the community. The home builder community has been an integral part of Habitat’s success and has played a significant role in helping Habitat Edmonton become the largest Habitat affiliate in Canada.

About Habitat Day in the Capital Region

Habitat Day in the Capital Region is Habitat for Humanity Edmonton’s annual awareness campaign that celebrates the work of Habitat in our capital region communities. Each year, a group of capital region home builders makes a major announcement regarding their support of the Habitat program.

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