



# News Release

---

Habitat for Humanity Edmonton

Corporate Head Office: 8210 Yellowhead Trail NW, Edmonton, Alberta T5B 1G5

Tel: (780) 479.3566 Fax: (780) 479.0762 Web: HFH.org

***For Immediate Release – November 2, 2013***

## **Habitat for Humanity proudly opens new ReStore in West Edmonton!**

**Edmonton, AB** – Habitat for Humanity held a Grand Opening to celebrate their third ReStore in Edmonton. The new store is located at 16811 – 106 Avenue and opens up more shopping opportunity for customers and more room for donated products. The expansion of ReStore helps Habitat for Humanity as they build more homes and serve more families. Proceeds from Restore cover Habitat for Humanity Edmonton's fundraising administration costs so that dollars donated to the charity go directly to building homes and serving families.

"We are proud to open our third ReStore in Edmonton," said Alfred Nikolai, President & CEO, Habitat for Humanity Edmonton. "We're so pleased to be able to provide more Edmontonians with an opportunity to find discounted building materials or that special piece of furniture for their home. And we're pleased that this store will help us serve more and more families in our community."

ReStore supports the administration costs of Habitat in Edmonton, and it also has a positive impact on the environment. In 2012 alone, the two ReStores in Edmonton diverted 1,200 tons of reusable materials from Edmonton and area landfills. With the addition of a third store, that number is expected to rise significantly in 2013 and beyond.

### **About HFHE**

Founded in 1991, Habitat for Humanity Edmonton is a non-profit organization working towards a world where everyone has a safe and decent place to live. Our mission is to mobilize volunteers and community partners in building affordable housing and promoting homeownership as a means to breaking the cycle of poverty. With the help of thousands of volunteers, we have provided many families with safe, decent and affordable housing across northern Alberta. For more information about HFHE, please visit HFH.org.

### **About ReStore**

ReStore accepts donations of new and gently-used building materials and home improvement items and sells them to the public at a discounted rate. The proceeds from ReStore cover Habitat for Humanity Edmonton's fundraising administration costs so that dollars donated to the charity go directly to building homes and serving families. Habitat for Humanity Edmonton operates three ReStores in Edmonton and one in Grande Prairie. For more information about ReStore, visit HFH.org/restore.

-30-

**For more information, contact:**

### **Habitat for Humanity Edmonton**

Alfred Nikolai

President & CEO

anikolai@hfh.org

Tel: (780) 479.3566 ext 224 | Cell: (780) 722.6164