



News Release

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For Immediate Release

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Slave Lake Habitat Build receives a hand up from Maple Leaf Sports and Entertainment.

Slave Lake, AB — The community of Slave Lake hosted special guests from Toronto as 35 representatives from Maple Leaf Sports & Entertainment donned hard hats and work boots to build homes and hope for hard working families. Ian Clarke, Chief Financial Officer of Maple Leaf Sports & Entertainment proudly presented a donation to the President of Habitat for Humanity Edmonton, Alfred Nikolai. The gift was presented on behalf of Maple Leaf Sports & Entertainment Ltd., the Edmonton Oilers Hockey Club, the Calgary Flames Hockey Club and generous sponsor and donors from Toronto, Ontario. All the funds will support the first ever Habitat for Humanity homes in Slave Lake.

“We are delighted and thrilled to be partnering with Habitat for Humanity once again and especially for our first Canadian mission build,” said Ian Clarke, Chief Financial Officer, Maple Leaf Sports & Entertainment. “Seeing the damage caused by the fires in Slave Lake and the floods in Calgary affected all Canadians and we are glad to help in a small way but with great spirit. God bless all of the impacted families.”

Habitat is currently building two single family homes with plans to build eight more homes in the future. Habitat homes are affordable because families pay an interest-free mortgage that is never more than 25 per cent of their income. However, these home ownership opportunities are not possible without the support of dedicated volunteers and donors. Habitat relies on volunteers and partnerships to serve families in need of adequate housing and is thrilled that Maple Leaf Sports & Entertainment, the Edmonton Oilers Hockey Club, the Calgary Flames Hockey Club and other generous donors are stepping up to make the Slave Lake build successful.

“The community of Slave Lake has captured the hearts Canadians across the country,” said Alfred Nikolai, President & CEO, Habitat for Humanity Edmonton. “We are privileged to help this incredible community in their rebuilding process and to host such a generous group of volunteers on our site.”

About Habitat for Humanity

Founded in 1991, Habitat for Humanity Edmonton is a non-profit organization working towards a world where everyone has a safe and decent place to live. Friends of Habitat Edmonton – Slave Lake (FOHES) is a local committee empowered by Habitat for Humanity Edmonton to mobilize volunteers and community partners to establish a sustainable Habitat for Humanity program in the Town of Slave Lake. Visit HFH.org for more information.

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