



News Release

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FOR IMMEDIATE RELEASE

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Pacesetter Homes transforms the future for a local family by donating a home to Habitat for Humanity.

Edmonton, AB — Pacesetter Homes, a Qualico Company, donated their second home since 2013 to Habitat for Humanity as a result of their pledge during the sixth annual Habitat Day in the Capital Region campaign. Qualico companies have donated four homes through the Habitat Day campaign.

“Habitat for Humanity strengthens our community one home, and one family at a time,” said Lloyd Dumonceaux, Vice President, Pacesetter Homes. “As a donating partner we are honored to be a part of this community building project. This year, Pacesetter Homes is proud to donate a single family home in the beautiful Qualico neighborhood of Crimson. We look forward to welcoming our new Habitat family as our neighbors.”

The Government of Alberta has been a key partner of Habitat for Humanity affiliates across the province since 2006. Their support allows Habitat to plan for the future and to serve an increasing number of families.

“Habitat for Humanity embodies the compassion and cooperation all Albertans feel towards one another,” said Thomas Dang, MLA for Edmonton South West. “A house is more than four walls and a roof, it is a sense of belonging and I am proud to welcome this family to Edmonton South West. Welcome home.”

Habitat’s partnership with the City of Edmonton has resulted in many homes since 1991, and Habitat is grateful to have them as a partner.

“The City of Edmonton is committed to increasing the supply of affordable housing in all areas of the city through our Affordable Housing Strategy,” said Ward 9 Councillor Bryan Anderson. “I thank Habitat for Humanity for its ongoing commitment to providing safe, adequate and affordable housing for families in our city.”

“Edmonton is very fortunate to have Pacesetter Homes and Qualico working in the community,” said Alfred Nikolai, President & CEO, Habitat for Humanity Edmonton. “If we want to see lasting change in our community, it will take

strategic partnerships with companies who understand how home ownership truly transforms lives, and then make it possible for families to start on the homeowner journey.”

Habitat relies on partnerships to serve families in need of affordable home ownership. Habitat homes are affordable because families pay an interest-free mortgage that is never more than 25 per cent of their household income. Partner families must invest 500 hours of “sweat equity” as the down payment for their home – this is why the program is a “hand up,” not a handout.

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About Habitat for Humanity

Founded in 1991, Habitat for Humanity Edmonton (HFHE) is a charitable organization working towards a world where everyone has a safe and decent place to live. They mobilize volunteers and community partners in building affordable housing and promoting home ownership as a means to breaking the cycle of poverty. Visit HFH.org for more information.

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