

*For Immediate Release*

*June 14, 2018*

**Two builders announce their support of Habitat for Humanity by each donating a house to the Habitat program.**

**EDMONTON (June 14, 2018)** – Two local homebuilders announced that they would support the Habitat program through a donation of a home to the Habitat for Humanity. The announcement brings the total number of homes donated to Habitat through the Habitat Day campaign to 31.

“To bring lasting change to families, Habitat relies on partnerships with forward-thinking community leaders like our local homebuilders,” said Alfred Nikolai, President & CEO, Habitat for Humanity Edmonton. “Our homebuilders initiated this event and have helped over 31 families to date.”

This year Sterling Homes in partnership with Qualico, and Coventry Homes stepped up to help families achieve strength, stability, and independence through donations to the Habitat program.

“Giving back to the communities in which we live, work and build is a very important part of the Coventry Homes’ culture,” said Henri Rodier, President & CEO, Coventry Homes. “Helping families transition from renting to home ownership brings a great sense of pride to our staff as well as our trade partners. The ability this program has to bring competitors and industry trade partners together is like nothing we’ve seen. We are truly humbled by the camaraderie this unique partnership inspires, and we’re extremely honoured to be a part of it. We can’t wait to present the keys to our first Habitat family later this year!”

“Sterling Homes, in partnership with Qualico, is a very proud supporter of Habitat Day in the Capital Region,” said Zan Owsley. “It has been a tremendous experience to partner with Habitat for Humanity. Our company has had the honor of presenting keys to many wonderful families. As a company we pride ourselves in giving back and with Habitat we see an immediate impact on the lives of the families and we witness first hand that our support is building stronger communities. Another important piece to our partnership is that our staff have fully embraced giving of their time on Habitat build sites to help with construction – these days are also very rewarding for those who have pounded a nail, painted a wall or installed a window. Habitat has brought a special spirit to our office and we are very thrilled to partner again in 2018 with another home for another great family.”

Habitat’s home ownership program would not be possible without the support of dedicated donors and volunteers. Habitat is grateful for the forward-thinking business leaders in Edmonton who have spearheaded and sustained the Habitat Day initiative. The home builder community has been an integral part of Habitat’s success and has played a significant role in helping Habitat Edmonton become the largest Habitat affiliate in Canada.

## **Contact**

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## **About Habitat for Humanity Edmonton**

Founded in 1991, Habitat for Humanity Edmonton is the largest Habitat for Humanity affiliate in Canada. We are working towards a world where everyone has a safe and decent place to live. Our mission is to mobilize volunteers and community partners in building affordable housing and promoting home ownership as a means to breaking the cycle of poverty. Visit [HFH.org](http://HFH.org) for more information.