

*For Immediate Release*

August 30, 2018

**Sterling Homes, in partnership with Qualico, presents a family with keys to their new Habitat home in Fort Saskatchewan.**

**FORT SASKATCHEWAN** – Janelle and her two sons proudly received keys to their Habitat home, the 21<sup>st</sup> Habitat home in Fort Saskatchewan. The home ownership opportunity was made possible through a generous donation by Sterling Homes, in partnership with Qualico, their third donation since the beginning of the Habitat Day in the Capital Region campaign.

“Sterling Homes believes that home ownership creates stability, independence and pride,” said Brent Bommers, General Manager, Sterling Homes. “Sadly, this is often not attainable for lower income families. Giving back to the community that provides us with our livelihood is not only communally responsible, it creates good will as well as a positive corporate and community culture.”

“An affordable home is so integral to a family’s well-being,” said Karen Stone, President & CEO, Habitat for Humanity Edmonton. “I want to commend and thank the leadership at Sterling Homes and Qualico and all their staff who made it possible to provide Janelle and her sons with an opportunity to change their future through the security that stable housing provides.”

The Government of Alberta has been a strong supporter of Habitat since 2005, and has made it possible for many Albertans to access affordable home ownership through the Habitat program.

“Our Government is proud to support Habitat for Humanity,” said the Honourable Lori Sigurdson, Minister of Seniors and Housing. “We share Habitat for Humanity’s belief that everyone should have a safe and affordable place to call home. This home dedication is not just symbolic, it is an important and exciting new start for a family. Welcome home.”

The City of Fort Saskatchewan has been a strong supporter of Habitat’s work in the community.

“It’s a pleasure to see another Habitat for Humanity home being dedicated in Fort Saskatchewan,” said Deputy Mayor Gordon Harris. “It’s especially wonderful to see Sterling Homes donating this house and proving they too are dedicated to helping local families get a hand up.”

Habitat thanks Sterling Homes, Qualico, and everyone involved in helping Janelle and her family to achieve strength, stability, and independence through affordable home ownership.

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## **Contact**

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## **About Habitat for Humanity Edmonton**

Founded in 1991, Habitat for Humanity Edmonton is the largest Habitat for Humanity affiliate in Canada. We are working towards a world where everyone has a safe and decent place to live. Our mission is to mobilize volunteers and community partners in building affordable housing and promoting home ownership as a means to breaking the cycle of poverty. Visit [HFH.org](http://HFH.org) for more information.